Committee Name	lowans for Vilsack Pederson, Inc.	Statutory Due Date	5/31/2002
		Adjusted Due Date	
Committee Type	Governor	Filed Date	5/31/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/2002	Creative Cable Television	tv buy	\$10,822.34
	1112 Ocean Drive		
	Suite 103		
	Manhattan Beach, CA 90266	3	

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/2002	KCCI-TV	tv buy	\$24,671.25
1	888 9th Street		
	Des Moines, IA 50309		

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Committee Name	lowans for Vilsack Pederson, Inc.	Statutory Due Date	5/31/2002
	iowans for viisack rederson, inc.	Adjusted Due Date	
Committee Type	Governor	Filed Date	5/31/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	11/30/2003

Estimates of Anticipated Consultant Name and Address Contract Period Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/2002	2 KCRG-TV	tv buy	\$12,635.25
	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

Date Expend	ed Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/20	002 KDSM-TV	tv buy	\$301.75
	4023 Fleur Drive		
	Des Moines, IA 50321		

Amendment Date

11/30/2003

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee NameIowans for Vilsack Pederson, Inc.Statutory Due Date5/31/2002Adjusted Due DateAdjusted Due DateCommittee TypeGovernorFiled Date5/31/2002Committee ID#5076Received Date

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Amended

Chicago, IL 60610

Filing Status

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/2002	KFXA-TV	tv buy	\$624.75
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/2002	KGAN-TV	tv buy	\$7,046.50
-1	600 Old Marion Road NE		
ч	Cedar Rapids, IA 52402		

Committee TypeGovernorCommittee ID#5076Filing StatusAmended

Statutory Due Date	5/31/2002
Adjusted Due Date	
Filed Date	5/31/2002
Received Date	
Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/2002	KWWL-TV	tv buy	\$13,423.20
:	200 First Street SE		
	Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/17/2002	WHO-TV	tv buy	\$15,096.00
	1801 Grand Avenue		
	Des Moines, IA 50309		

Committee Name	lowans for Vilsack Pederson, Inc.	Statutory Due Date	5/31/2002
	lowards for vilsack redersort, inc.	Adjusted Due Date	
Committee Type	Governor	Filed Date	5/31/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date Exp	ended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/1	17/2002 W	/OI-TV	tv buy	\$1,700.00
	30	00 E. Locust St.		
	D	es Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/21/2002	Carlon Technical Services	audio recordist and tapes	\$395.88
	3815 Carpenter Ave		
	Des Moines, IA 50311		

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Committee Name	lowans for Vilsack Pederson, Inc.	Statutory Due Date	5/31/2002
	lowalis for viisack redersor, flic.	Adjusted Due Date	
Committee Type	Governor	Filed Date	5/31/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date Expe	Expenditure Na Address		Amount Expended
5/21	/2002 H & K Financial Ser	rvices payroll billing	\$5,917.32
	PO Box 13436		
	Chicago, IL 60613		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/21/2002	Lighthouse Inc	lighting equipment	\$1,942.98
:	816 9th St SE		
	Minneapolis, MN 55414		

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Committee Name	lowans for Vilsack Pederson, Inc.	Statutory Due Date	5/31/2002
	lowalis for viisack redersor, flic.	Adjusted Due Date	
Committee Type	Governor	Filed Date	5/31/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date Expo	ended Expenditure Name Address	and Expenditure Purpose	Amount Expended
5/2	1/2002 MADSAM Camera Ren	ntals camera equipment and assistant	\$1,490.00
	4525 96th St		
	Urbandale, IA 50322		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/23/2002	KCCI-TV	tv buy	\$8,393.75
:	888 9th Street		
	Des Moines, IA 50309		

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Committee TypeGovernorCommittee ID#5076Filing StatusAmended

Statutory Due Date	5/31/2002
Adjusted Due Date	
Filed Date	5/31/2002
Received Date	
Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/23/2002	KCRG-TV	tv buy	\$5,546.25
:	2nd Avenue at 5th Street SE		
(Cedar Rapids, IA 52401		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/23/2002 F	KFXA-TV	tv buy	\$361.25
6	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

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Committee Name	lowans for Vilsack Pederson, Inc.	Statutory Due Date	5/31/2002
Committee Name	lowards for vilsack redersort, file.	Adjusted Due Date	-
Committee Type	Governor	Filed Date	5/31/2002
Committee ID#	5076	Received Date	-
Filing Status	Amended	Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/23/2002	KGAN-TV	tv buy	\$1,661.75
(600 Old Marion Road NE		
(Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/23/2002 H	KWWL-TV	tv buy	\$5,009.90
2	200 First Street SE		
(Cedar Rapids, IA 52402		

Committee Name	lowans for Vilsack Pederson, Inc.	Statutory Due Date 5/31/2002 Adjusted Due Date Filed Date 5/31/2002	5/31/2002
Committee Name	iowans for viisack rederson, inc.		
Committee Type	Governor	Filed Date	5/31/2002
Committee ID#	5076	Received Date	
Filing Status	Amended	Amendment Date	11/30/2003

Estimates of **Anticipated Consultant Name and Address Contract Period** Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/23/2002	WHO-TV	tv buy	\$7,645.75
	1801 Grand Avenue		
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/23/2002	WOI-TV	tv buy	\$926.50
	300 E. Locust St.		
	Des Moines, IA 50309		

Statutory Due Date 5/31/2002 **Committee Name** Iowans for Vilsack Pederson, Inc. **Adjusted Due Date Committee Type** Governor **Filed Date** 5/31/2002 Committee ID# 5076 **Received Date Filing Status** Amended **Amendment Date** 11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date E	xpended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5	5/28/2002 K	CCI-TV	tv buy	\$13,553.25
	88	88 9th Street		
	D	es Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/28/2002	KCRG-TV	tv buy	\$7,259.00
:	2nd Avenue at 5th Street SE		
	Cedar Rapids, IA 52401		

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Committee TypeGovernorCommittee ID#5076Filing StatusAmended

Statutory Due Date	5/31/2002
Adjusted Due Date	
Filed Date	5/31/2002
Received Date	
Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/28/2002	KDSM-TV	tv buy	\$301.75
	4023 Fleur Drive		
	Des Moines, IA 50321		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/28/2002	KFXA-TV	tv buy	\$327.25
	605 Boyson Road NE		
	Cedar Rapids, IA 52402		

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Committee TypeGovernorCommittee ID#5076Filing StatusAmended

Statutory Due Date	5/31/2002
Adjusted Due Date	
Filed Date	5/31/2002
Received Date	
Amendment Date	11/30/2003

Consultant Name and Address Contract Period Estimates of Anticipated Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/28/2002 k	(GAN-TV	tv buy	\$3,340.50
6	600 Old Marion Road NE		
(Cedar Rapids, IA 52402		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/28/2002 H	<wwl-tv< th=""><th>tv buy</th><th>\$6,916.45</th></wwl-tv<>	tv buy	\$6,916.45
2	200 First Street SE		
	Cedar Rapids, IA 52402		

Committee Name Iowans for Vilsack Pederson, Inc. **Committee Type** Governor

Committee ID# 5076

Filing Status Amended

Statutory Due Date	5/31/2002
Adjusted Due Date	
Filed Date	5/31/2002
Received Date	
Amendment Date	11/30/2003

Estimates of Anticipated Consultant Name and Address Contract Period Performance Compensation

Axelrod & Associates 5/15/2002 Payment for media buy \$0.00

730 N Franklin #404 5/28/2002

Chicago, IL 60610

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/28/2002	WHO-TV	tv buy	\$7,514.00
1801 Grand Avenue			
	Des Moines, IA 50309		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
5/28/2002	WOI-TV	tv buy	\$2,290.75
	300 E. Locust St.		
	Des Moines, IA 50309		
		Consultant Sub-Total	\$167,115.32

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Schedule GConsultant Expenditures

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Iowans for Vilsack Pederson, In

Committee Type Governor
Committee ID# 5076
Filing Status Amended

Consultant Name a	nd Addrass	Contract Period

Statutory Due Date	5/31/2002
Adjusted Due Date	
Filed Date	5/31/2002
Received Date	
Amendment Date	11/30/2003

Estimates of	Anticipated
Performance	Compensation

Total Consultant(s)	\$167,115.32
Expenditures	\$107,113.32